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FOR IMMEDIATE RELEASE

PERMLIGHT RELEASES IN-GROUND LED SERIES

Tustin, CA - Friday, May 25, 2007 - Permlight announced today the release of the ENBRYTEN series ground flood for use in security and architectural lighting for residential, retail and commercial applications. The ENBG series consumes only 45 watts with equivalent light output to a 100 watt metal halide bulb (lamp), which is more than twice the efficiency. The ENBG series can be used in new construction or as a retrofit in existing ground light applications. The series is ideal for retail or commercial applications to significantly reduce maintenance costs and provides an option to illuminate architectural or landscape features with powerful and colored light.

Electricians will appreciate the built-in converter for direct 100-277VAC line voltage which installs exactly like a metal halide fixture. The MSRP for the ENBG is approximately \$600 in low volumes. "One of the biggest lighting headaches for many commercial and retail property managers is the in-ground lighting." Commented Fernando Lynch, President of Permlight. "In-ground lights are exposed to the worst conditions: the lenses are often cracked, yellowed and broken from foot traffic and UV from the sun (and the metal halide bulb). Irrigation and rain water runs into the fixtures causing electrical shorts and the expensive magnetic ballasts can only be replaced by experienced electricians. Additionally, there are serious safety concerns such as children or small animals being burned by the very high temperatures of the metal halide bulbs or electrocuted by 277V contact in commercial applications.

When Permlight sets out to design a product, we want it to be "bullet proof." This revolutionary product provides the same light levels as metal halide with a much wider viewing angle, providing enhanced security and more even illumination. The ENBG is virtually a maintenance free fixture utilizing a solid bronze casting, electronic power supply and watertight UV coated lexan lens. The LED light source is warranted for three years and will typically last 10 years for full nighttime operation. By contrast, metal halide has a steep lumen depreciation which requires replacement in about 2-3 years and there is typically no warranty on the bulb.

Permlight's™ tag line "Where's the bulb?!™" is very appropriate to the ENBG as several property managers have asked this exact question upon first viewing the ENBG. We just smile and tell them, don't worry there is no bulb and you won't burn your hand.

The ENBG series features warm incandescent white (2850 Kelvin), halogen white (3500 Kelvin), cool white (4800 Kelvin), blue, green and amber LEDs from Nichia of Japan. The product features Permlight's patented thermal management technology which is rated at 40,000 hours life with 70% light output, equivalent to about 10 years running all night long. The series is UL listed for wet locations.

"Current California legislation requires residential and commercial users to implement metal halide fixtures with motion or photocell controllers" stated Michael Webb, VP of Sales and Marketing. "Unlike metal halide, when used with controllers, the LED turns on/off instantly (no warm-up period) and has the same light output. We have a clear advantage in reduced power consumption compared to metal halide (less than 1/2)."

Permlight's entire Enbryten line of LED luminaires, including the new ENBG, complies with California's Title 22 regulation which legislates that the disposal of any hazardous waste such as mercury (contained in metal halide bulbs) is illegal. The Enbryten ground flood contains no hazardous materials and features similar construction to Permlight's award winning Green Building product of the year, the ENBC6G (6" recessed tilt trim). "In-ground lights are kind of "under the radar" and you see them everywhere: in city streets, parks, campuses, retail outlets and high-end residences. Commercial property managers are particularly excited that they have an alternative to the high-cost and high maintenance in-ground metal halide fixtures," commented Webb. "They are impressed with the product's features such as multiple colors, wide viewing angle, 100-277VAC line voltage input, soft warm white colors, and environmentally safe construction." With the incredible energy savings and no loss in light levels, you've got a home run product! The company indicates that UL listed production is available for shipment to customers approximately June 2007. Additional information, including technical documentation is available on Permlight's website.

About Permlight:

Permlight Products is a leading manufacturer of thermally managed LED lighting systems for signage and general illumination. Founded in 1995, Permlight has a proven track record providing high brightness, low energy, long lifetime, and low maintenance.

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