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PERMLIGHT RELEASES SURFACE MOUNT LED DOWNLIGHT SERIES FOR RESIDENTIAL, RETAIL AND COMMERCIAL APPLICATIONS

- Low cost general light for multi-story buildings or ceilings with shallow access;
- Consumes ½ the energy of compact fluorescent with 5 times the usable life;
- High-output LED technology with efficacy greater than 40 lumens per watt;
- Can be used to meet the minimum efficacy requirements in California Title 24;
- Complies with California Title 22 toxic disposal requirements (no mercury);
- Light output matches color of incandescent or fluorescent sources and is available in dimmable versions.

Tustin, CA - Wednesday, May 30, 2007 - Permlight announced today the release of a new version of its ENBRYTEN series surface mount light fixture for use in general lighting for residential, retail and commercial applications. The ENBVB series consumes about 14 watts with equivalent light output to a 65 watt incandescent or 26 watt compact fluorescent (CFL) fixture. The series looks so much like a conventional light fixture, that it often prompts the trademark Permlight response: “Where’s the bulb?!™”

The ENBVB series can be used in new construction or as a retrofit to replace “mushroom” style surface mount fixtures. The ENBVB does not require a “can” or “high hat” type housing and mounts in shallow ceilings with a standard junction or “pancake” junction box. The series is ideal for multi-story buildings such as apartments and eliminates the need for expensive sound testing since no large holes are made in the ceiling to accommodate recessed can fixtures.

The built-in converter for direct 90-240VAC line voltage allows electricians to install exactly like an incandescent or CFL fixture. The MSRP for the ENBVB is approximately \$160 in low volumes. “Our recessed downlights are becoming the industry standard in high-end homes, theaters, hotels and commercial buildings” commented Michael Webb, VP of Sales and Marketing for Permlight. “However, customers in developing countries and builders of multi-story buildings have been asking us to make a stripped-down simple version which would be more affordable and reduce installation labor and hardware. We think the new ENBVB series is the answer to our customer’s needs.”

This product is a one-piece design using the same light engine and environmental friendly construction as our award winning Green Building product of the year, the ENBC6G (a recessed tilt trim). “The ENBVB is so easy to install, just connect the wires in the junction box and tighten two screws from the front of the fixture! The new ENBVB series offers home builders, electricians and architects an affordable option to meet

California Title 24 legislation requiring high efficacy lighting,” stated Fernando Lynch, President of Permlight. “Additionally, the 90-240VAC input enables the rapid implementation of LED lighting on a global scale including developing countries where LED fixtures have been cost prohibitive.”

Since our LED fixtures can be dimmed and turned on/off instantly without affecting life (CFL lifetime is reduced by dimming or frequent on/off switching), this further enhances Permlight’s contribution to the reduction of global greenhouse gases. Permlight’s entire Enbryten line of LED luminaires, including the new ENBVB, complies with California’s Title 22 regulation which legislates that the disposal of any hazardous waste such as mercury (contained in metal halide bulbs) is illegal.

“Although the ENBVB is simple in construction, it can be used in more sophisticated lighting applications with its optional nickel finish and available multiple LED colors,” stated Chris Werner, Design & Development Manager for Permlight. “With its long life, desirable color temperature, excellent light output, easy installation, low heat generation, dimmable power supply, and lack of mercury, this high efficacy fixture makes it easy to meet the most stringent of energy codes and create well-lit, sustainable designs.” The company indicates that UL listed production is available for shipment to customers June 2007. More information, including technical documentation is available on Permlight's website.

About Permlight:

Permlight Products is a leading manufacturer of thermally managed LED lighting systems for signage and general illumination. Founded in 1995, Permlight has a proven track record providing high brightness, low energy, long lifetime, and low maintenance.

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